

SPONSORSHIP

Opportunity

JOSÉ R. SÁNCHEZ, PRESIDENT AND CEO &
HUMBOLDT PARK HEALTH

CORDIALLY INVITE YOU TO THE

POWER OF COMMUNITY

TENTH ANNUAL GALA

*Celebrating
A Decade of Impact*

JUNE

SATURDAY

22

6PM - 12AM

2024

MARRIOTT MARQUIS CHICAGO

BLACK TIE

Benefitting
Humboldt Park Health
Foundation

A MESSAGE FROM OUR

Leadership

Dear Friends,

It is with immense pleasure and excitement that we announce our 10th Annual Power of Community Gala - "A Decade of Impact." This milestone event not only marks ten years of remarkable achievements but also highlights an ambitious endeavor that will have a profound and lasting impact on our community. Humboldt Park Health, a thriving safety-net hospital nestled in the heart of the vibrant Humboldt Park community, has a rich history of serving the healthcare needs of residents.

Originally established in 1894 (formerly known as Norwegian American Hospital), our institution has continuously evolved and adapted to meet emerging social and healthcare needs. Today, Humboldt Park Health provides the health connection for over 600,000 individuals in the communities we serve to meaningfully manage and improve their health status - impacting the well-being of these communities and contributing to the economic and health equities of the City of Chicago.

The Power of Community Gala, taking place on June 22, 2024, at the Marriot Marquis in Chicago, is a celebration of our vision - to advance the health and well-being of the communities we serve. To deliver on that vision, we are raising the critical funds to achieve our ambitious goal of launching the historic 45,000-square-foot Humboldt Park Health Wellness Center.

The Wellness Center will serve as a place to improve the health of community members by extending the hospital's continuum of care with offerings such as swimming facilities, an indoor track, exercise classes, mind-body integration, nutritional education, rehabilitation/sports medicine clinic, and community gathering spaces. It will strive to improve outcomes for chronic diseases such as obesity, heart disease, diabetes, and mental health through community-focused health management.

Join us on this transformative journey by connecting and investing in the health and well-being of over 600,000 individuals and their families. We invite you to review the sponsorship packages and become a sponsor to showcase your partnership in advancing equitable opportunity and supporting positive outcomes for our West Side communities.

We look forward to celebrating "A Decade of Impact" with you and making brighter futures possible.

Together, we can establish a world-class community resource and ensure that over 600,000 individuals and their families enjoy a brighter, healthier, and more equitable future.

Warm Regards,



José R. Sánchez, LMSW, LCSW

President & CEO
Humboldt Park Health



Michael E. Reed

Board Chairman
Humboldt Park Health Foundation

HOST

Committee

Gery Chico

SENIOR PARTNER AT CHICO & NUNES, P.C.

Demetrio Garcia

GOLDEN HILL FOODS PARTNER

Yaneth Medina

WINTRUST BANK

Luis Miranda, Jr.

MIRAM GROUP

Martin Montes

BARNES & THORNBURG, LLP

Cathy Williams

HUMBOLDT PARK HEALTH - PATIENT ACCESS

ABOUT *Us*

OUR MISSION

Humboldt Park Health is the healthcare provider of choice for our communities and caregivers. We strive to be the best in class for clinical care, service excellence and employee engagement by following our guiding principle, "Equity Begins at Home."

OUR VISION

Humboldt Park Health is committed to advancing health equity and providing high-quality and compassionate healthcare services by partnering with patients and their families, our employees, medical staff and the communities we serve.

2024 GALA GOALS

Over 50
CORPORATE SPONSORS

Over 700
GALA ATTENDEES

\$1M plus
FUNDRAISING GOAL

2024 Power of Community Gala proceeds will support the launch of the state-of-the-art Wellness Center.

2024 GALA CAUSE



THE HUMBOLDT PARK WELLNESS CENTER

A 45,000 Square Feet Center providing:

WELLNESS EDUCATION
REHABILITATION SERVICES
MIND-BODY INTEGRATION
FITNESS CENTER
SWIMMING POOL
KIDS CLUB
INDOOR RUNNING TRACK
...AND MORE



EVENT

Details



SATURDAY, JUNE 22, 2024



6:00 PM - 12:00 AM



MARRIOTT MARQUIS CHICAGO
2121 S PRAIRIE AVENUE, CHICAGO, IL 60616

BLACK TIE



The Power of Community Gala is a celebration of our vision of the future – to advance health equity and well-being in the communities we serve. This event will help achieve our ambitious goal of launching the historic 45,000-square-foot Humboldt Park Wellness Center.

SPECIAL HIGHLIGHTS

Confirmed
**KEYNOTE
SPEAKER**



DR. ANTONIA NOVELLO

Dr. Antonia Coello Novello is a Puerto Rican physician and public health administrator. She was a vice admiral in the Public Health Service Commissioned Corps and served as 14th Surgeon General of the United States from 1990 to 1993.

Novello was the **first woman and first Hispanic** to serve as Surgeon General.



Social Networking



Live Band



Live Auctions



SPONSORSHIP

Opportunities

1 DIAMOND TRANSFORMATION SPONSOR

- ✓ PROMINENT RECOGNITION AS A "DIAMOND TRANSFORMATION SPONSOR" IN ALL EVENT MATERIALS.
- ✓ EXCLUSIVE ACKNOWLEDGMENT IN THE GALA'S OPENING AND CLOSING REMARKS.
- ✓ OPPORTUNITY TO PRESENT ONE AWARD TO THE HONOREES.
- ✓ LEGACY PLAQUE IN THE WELLNESS CENTER.
- ✓ FULL-PAGE AD IN THE GALA PROGRAM.
- ✓ INCLUSION OF YOUR LOGO ON ONE CAUSE MOBILE BIDDING PLATFORM.
- ✓ VIP TABLE FOR TWENTY (20) AT THE GALA WITH PREMIUM SEATING.
- ✓ VIP GIFT FOR YOUR GUESTS.
- ✓ FIVE TICKETS (5) TO THE PRIVATE VIP RECEPTION IN 2024.
- ✓ ACKNOWLEDGMENT IN POST-EVENT PRESS COVERAGE AND SOCIAL MEDIA.
- ✓ RECOGNITION ON HUMBOLDT PARK HEALTH'S WEBSITE AS A DIAMOND SPONSOR WITH A LINK TO YOUR COMPANY'S WEBSITE.
- ✓ CUSTOMIZED SOCIAL MEDIA MENTIONS AND POSTS CELEBRATING YOUR SPONSORSHIP.
- ✓ OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIALS FOR THE WELLNESS CENTER.
- ✓ A PRIVATE TOUR OF THE WELLNESS CENTER UPON ITS COMPLETION.

\$50,000

2 PLATINUM WELLNESS PARTNER

- ✓ PROMINENT RECOGNITION AS A "PLATINUM WELLNESS PARTNER" IN ALL EVENT MATERIALS.
- ✓ ACKNOWLEDGMENT IN THE GALA'S OPENING REMARKS.
- ✓ HALF-PAGE AD IN THE GALA PROGRAM.
- ✓ INCLUSION OF YOUR LOGO ON ONE CAUSE MOBILE BIDDING PLATFORM.
- ✓ VIP TABLE FOR TEN (10) AT THE GALA WITH PREFERRED SEATING.
- ✓ THREE TICKETS (3) TO THE VIP KICK-OFF RECEPTION IN 2024.
- ✓ RECOGNITION ON HUMBOLDT PARK HEALTH'S WEBSITE AS A PLATINUM SPONSOR.
- ✓ CUSTOMIZED SOCIAL MEDIA MENTIONS AND POSTS CELEBRATING YOUR SPONSORSHIP.
- ✓ OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIALS FOR THE WELLNESS CENTER.
- ✓ A PRIVATE TOUR OF THE WELLNESS CENTER UPON ITS COMPLETION.

\$30,000

3 GOLD HEALTH ADVOCATE

- ✓ PROMINENT RECOGNITION AS THE "GOLD HEALTH ADVOCATE" IN ALL EVENT MATERIALS.
- ✓ ACKNOWLEDGMENT IN THE GALA'S EVENT PROGRAM.
- ✓ HALF-PAGE AD IN THE GALA PROGRAM.
- ✓ INCLUSION OF YOUR LOGO ON EVENT TICKETS.
- ✓ PREMIUM SEATING FOR TEN (10) AT THE GALA.
- ✓ TWO (2) TICKETS TO THE VIP KICK-OFF RECEPTION IN 2024.
- ✓ RECOGNITION ON HUMBOLDT PARK HEALTH'S WEBSITE AS A GOLD SPONSOR.
- ✓ CUSTOMIZED SOCIAL MEDIA MENTIONS AND POSTS CELEBRATING YOUR SPONSORSHIP.
- ✓ OPPORTUNITY TO PROVIDE PROMOTIONAL MATERIALS FOR THE WELLNESS CENTER.
- ✓ A PRIVATE TOUR OF THE WELLNESS CENTER UPON ITS COMPLETION.

\$20,000

SPONSORSHIP

Opportunities

4 SILVER WELLNESS CATALYST

- ✓ PROMINENT RECOGNITION AS THE "SILVER WELLNESS CATALYST" IN ALL EVENT MATERIALS.
- ✓ ACKNOWLEDGMENT IN THE GALA'S EVENT PROGRAM.
- ✓ LOGO DISPLAY AT THE GALA.
- ✓ QUARTER PAGE AD IN THE PROGRAM BOOK.
- ✓ INCLUSION OF YOUR LOGO ON EVENT TICKETS.
- ✓ PREMIUM SEATING FOR TEN (10) AT THE GALA.
- ✓ RECOGNITION ON HUMBOLDT PARK HEALTH'S WEBSITE AS A SILVER SPONSOR.
- ✓ CUSTOMIZED SOCIAL MEDIA MENTIONS CELEBRATING YOUR SPONSORSHIP.

\$10,000

5 BRONZE TRANSFORMATION ENTHUSIAST

- ✓ LOGO DISPLAY AT THE GALA.
- ✓ SEATING FOR SIX (6) AT THE GALA.
- ✓ RECOGNITION ON HUMBOLDT PARK HEALTH'S WEBSITE AS A BRONZE SPONSOR.

\$6,000

UNDERWRITING SPONSORS

✓ CHAMPAGNE SKIRT	\$3,500
✓ 360 PHOTO BOOTH	\$4,500
✓ MUSICIAN	\$7,500
✓ FLORAL	\$12,000

PROGRAM ADS

✓ FULL PAGE AD (4.5"x7.5")	\$3,500
✓ HALF PAGE AD (4.5"x3.75")	\$1,800
✓ QUARTER PAGE AD (2.25"x3.75")	\$800

SPONSORSHIP *Form*

Thank you for investing in Humboldt Park Health's mission to Advance Health Equity!

SPONSOR INFORMATION

First Name

Last Name

Company

Title

Address

☐ Home

☐ Work

City

State

Zip code

Phone

Email

GIFT INFORMATION

Sponsorship Levels (please select one):

- ☐ DIAMOND TRANSFORMATION SPONSOR (\$50,000)
☐ PLATINUM WELLNESS PARTNER (\$30,000) ☐ GOLD HEALTH ADVOCATE (\$20,000)
☐ SILVER WELLNESS CATALYST (\$10,000) ☐ BRONZE TRANSFORMATION ENTHUSIAST (\$6,000)

I/We cannot sponsor, but wish to support with a/an:

UNDERWRITING PACKAGE

- ☐ Champagne Skirt (\$3,500)
☐ 360 Photo Booth (\$4,500)
☐ Musician (\$7,500)
☐ Floral (\$12,000)

PROGRAM ADS

- ☐ FULL PAGE AD (4.5"x7.5") (\$3,500)
☐ HALF PAGE AD (4.5"x3.75") (\$1,800)
☐ QUARTER PAGE AD (2.25"x3.75") (\$800)

DONATION

- ☐ I/We cannot attend but would like to make a tax deductible donation to support Humboldt Park Health in the amount of \$ _____

- ☐ INDIVIDUAL TICKETS (\$500)

AD SPECS: Ads and logo should be emailed to foundation@hph.care by June 5th. Artwork must be high-resolution print-ready files with no bleeds. Logo should be transparent PNG or EPS file.

PAYMENT INFORMATION

- ☐ Enclosed is my payment in the form of a check made payable to:
HPH Foundation - 1044 N. Francisco Avenue, Chicago, IL 60622

- ☐ Please charge the below credit card for \$ _____

Card Type: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder's Name

Cardholder's Signature

Card Number

Expiration Date

Security Code

NOTE: Sponsorship form and payment must be received by June 5th to ensure inclusion in the Gala Program Booklet and to receive full sponsorship benefits.

Please direct any questions to:

Kurt Gelhausen
Humboldt Park Health Foundation
kgelhausen@hph.care | (312) 824-6715

The Foundation is a 501 (c)(3) tax-exempt organization. TAX ID: 36-3257131

All or part of your gift may be tax deductible as a charitable contribution. Please check with your tax advisor.

Thank You for your contribution and support!



2024

THANK *You*



Thank you for being an indispensable contributor towards the success of the 2024 Power of Community Gala.

Your generous support is pivotal in making this event a resounding success. Together, we are forging a meaningful impact, and we look forward to the valuable partnership that will contribute to the flourishing of our shared goals.

We look forward to celebrating the impact the hospital has on our community.

Give online at www.hphfoundation.care

TO LEARN MORE ABOUT THE HUMBOLDT PARK WELLNESS CENTER, VISIT:
www.hph.care/wellness-center

CONTACT INFORMATION

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#HPH2024